



We'd like to invite you to nominate titles from your catalog for our Q2 Editorial Calendar. We welcome up to 10 nominations per theme, per content-provider!

April

Nominations due 3/1

Celebrate Arab Heritage

Join us in celebrating Arab heritage by spotlighting adult- and child-friendly titles featuring Arab history, creators, and stories. **US, CA**

Autism Acceptance Month

This collection will spotlight autism stories and experiences by featuring nonfiction and fictional titles focusing on autism support and acceptance. **US, CA**

Poetry Month

With something for every poetry reader, this will be a wide-ranging collection covering many styles and topics, including classic and contemporary poetry. **US, CA**

Earth Day (April 22)

Join us in celebrating Earth Day with titles that educate and inspire patrons to lead a greener, lower-impact lifestyle. For example, titles on plant-based diets, composting, minimizing plastic use, and more are welcome. **All**

Spring Kids' Content Only

This kids' collection will showcase cute spring-inspired titles. **US, CA**

Animals and Nature Kids' Content Only

This collection will feature kid-friendly content about natures and animals across various formats and topics. **US**

May

Nominations due 4/1

Jewish American Heritage Month

Join us in celebrating Jewish heritage by spotlighting child- and adult-friendly titles featuring Jewish history, creators, and stories. **US**

Mental Health Awareness Month

This collection will spotlight mental health stories and experiences by featuring child- and adult-friendly nonfiction and fictional titles focusing on mental health. **US**

Asian American and Pacific Islander Heritage Month

Join us in celebrating Asian and Pacific Islander heritage by spotlighting both adult- and child-friendly titles featuring Asian and Pacific Islander history, creators, and stories. **US**

Asian Heritage Month

Join us in celebrating Asian heritage by spotlighting child- and adult-friendly titles featuring Asian history, creators, and stories. **CA**

Things That Go Kids' Content Only

A kids' collection featuring titles about or involving different modes of transportation (cars, trains, boats, planes, etc.) **US**

Popular Fairy Tales Kids' Content Only

This kids collection will spotlight popular fairy tales told through various different stories and formats. **US**

June

Nominations due 5/1

LGBTQ+ Pride Month

This collection will spotlight LGBTQ+ stories and experiences by featuring child- and adult-friendly titles from LGBTQ+ artists, authors, and creators. **All**

Juneteenth

Titles that celebrate and discuss the end of slavery in the United States. **US**

Summer Romance

A collection of general romance and romantic comedy titles with a warm, summery setting. **US, CA**

Summerween for Adults

This collection features titles that celebrate the best parts of Halloween: horror, mystery thriller, Halloween-specific content, etc. **US**

Summerween for Kids Kids' Content Only

This collection features kid-friendly titles that celebrate the best parts of Halloween. **US**

Superheroes Kids' Content Only

A collection of kids' titles about or featuring superheroes. **US**

Please send nominations to your Hoopla marketing contacts at one of the email addresses below.

Movies and Television: VSubmissions@hoopladigital.com

Audiobooks, eBooks, and Comics: Publishers@hoopladigital.com

